



SNOWKITE
SENSATION

Snowkite in Armenia

Kiting where so few have

One-week trips

FEBRUARY – MARCH

[Click here for dates](#)

Hey you ! When was the
last time you did
something for the first
time ?

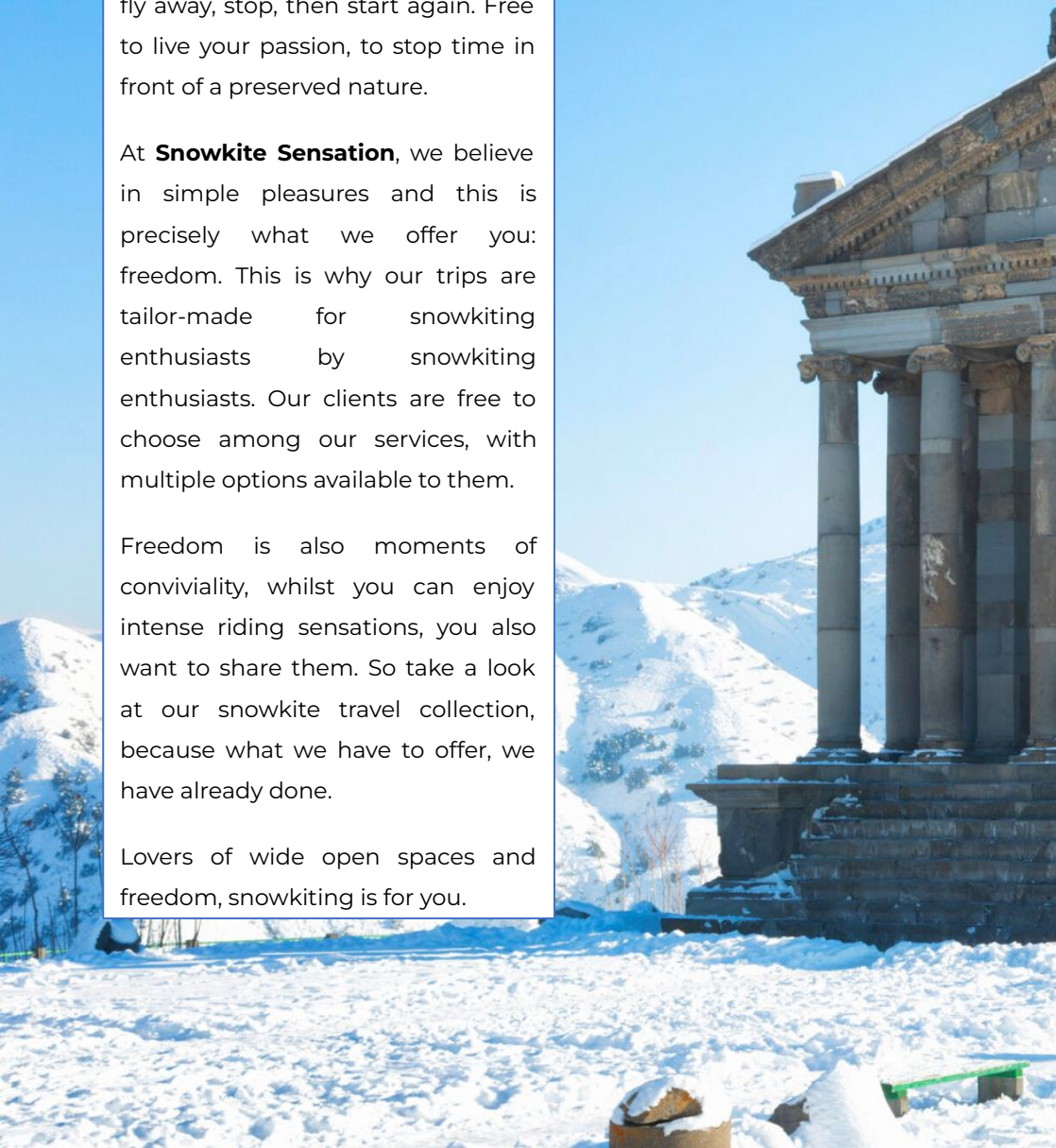
ADVENTURE AND KITING

To be free. Free as the wind. Free to fly away, stop, then start again. Free to live your passion, to stop time in front of a preserved nature.

At **Snowkite Sensation**, we believe in simple pleasures and this is precisely what we offer you: freedom. This is why our trips are tailor-made for snowkiting enthusiasts by snowkiting enthusiasts. Our clients are free to choose among our services, with multiple options available to them.

Freedom is also moments of conviviality, whilst you can enjoy intense riding sensations, you also want to share them. So take a look at our snowkite travel collection, because what we have to offer, we have already done.

Lovers of wide open spaces and freedom, snowkiting is for you.





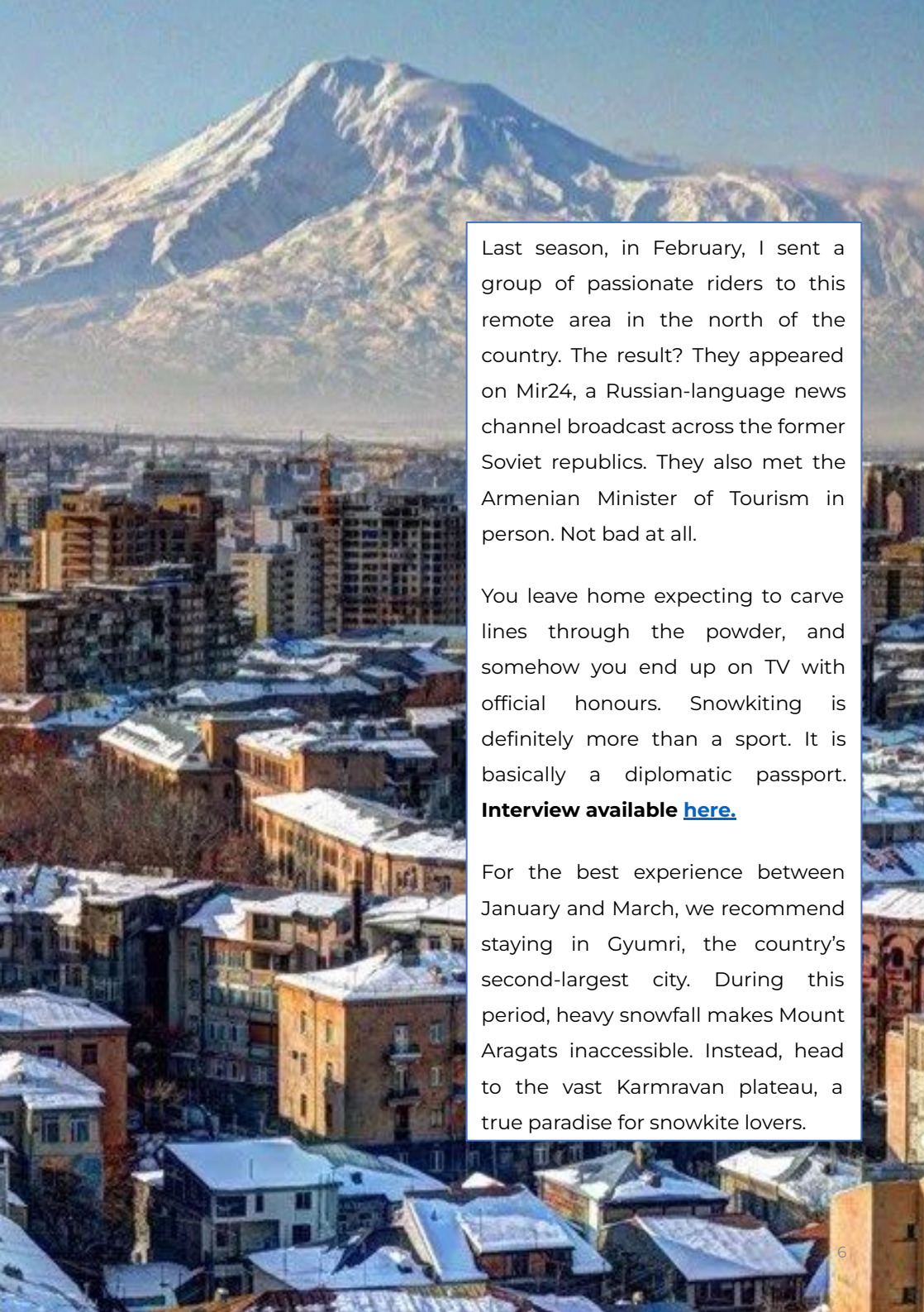
YOUR ADVENTURE

An aerial photograph of a city, likely Yerevan, Armenia, showing a dense cluster of buildings with snow-covered roofs. In the background, there are large, snow-capped mountains under a clear blue sky. The overall scene is bright and clear, suggesting a sunny day in winter.

Our exclusive destination in the heart of the Caucasus, Armenia, was the setting for an exceptional experience, blending culinary discovery with sporting adventure.

We were invited to snowkite in May, which is quite unusual considering that the European season usually ends around mid-April. But what a great surprise it was to discover that the Aragats mountains still hold plenty of snow thanks to their high altitude, with peaks reaching 4,000 metres. Yes, I even reached one of those summits by snowkite.

This new trending destination is quickly becoming one of the top choices for adventure sports travel. It offers breathtaking landscapes, incredible food, and a rich cultural and historical heritage. Believe it or not, your snowkite guide is the former governor of the Gyumri region. Feel free to ask him anything about Armenia. He is a true living encyclopedia.



Last season, in February, I sent a group of passionate riders to this remote area in the north of the country. The result? They appeared on Mir24, a Russian-language news channel broadcast across the former Soviet republics. They also met the Armenian Minister of Tourism in person. Not bad at all.

You leave home expecting to carve lines through the powder, and somehow you end up on TV with official honours. Snowkiting is definitely more than a sport. It is basically a diplomatic passport.

Interview available [here](#).

For the best experience between January and March, we recommend staying in Gyumri, the country's second-largest city. During this period, heavy snowfall makes Mount Aragats inaccessible. Instead, head to the vast Karmravan plateau, a true paradise for snowkite lovers.

THE SPOTS

Two Spots, Two Seasons

Karmravan: Situated at an impressive altitude of 2000m above sea level, Karmravan spans across an expansive 8 square kilometers of flat plateau nestled among the Northern Armenian mountain ranges. During the winter season, prevailing winds typically blow from the North to the North-West. This location boasts more than 300 sunny days annually! With no man-made structures like electrical lines or buildings, and a lack of trees, Karmravan becomes an idyllic haven for beginners. The M1 Magistral road to Georgia, crossing the middle of the plateau, provides the flexibility to start on both sides regardless of wind direction. Expect a substantial snow layer, often exceeding 60-70cm, making January, February, and March the prime snowkiting season here.





Aragats – This colossal volcanic mountain, located in the central part of Armenia, proudly stands as the highest point in the Republic of Armenia at 4094m (the North peak). It features an expansive crater housing Armenia’s highest lake, the Stone Lake. Within the area, you’ll find various infrastructures, including a cosmic wave research scientific center, meteorological center, and Armenia’s highest restaurant. Access to the crater is restricted from December to May, but May and June open up opportunities for kites seeking a late-season freeride session. This region holds immense potential for pro snowkiters, as it remains windy and kiteable when many well-known European spots have already become non-rideable.

[Have a look in vidéo !](#)
Click or scan me !



YOUR SNOWKITE LESSONS

Learn the basics of snowkiting in Armenia. The concept of snowkiting is quite simple and you don't need to be an expert skier or snowboarder to enjoy the many sensations provided by the speed and the jumps this activity allows. A couple of lessons are usually enough for anybody to get the hang of the equipment.

Though physical at first, it is not as extreme as kitesurfing, and more generally, it takes a lot less wind to move you across the snow than if you were kitesurfing on water.

Snowkiting is enjoyable on any type of snow: powder, sludge snow, ice (frozen lakes). This makes it a very flexible sport that can be practiced in many different locations as long as they are windy enough. Rest assured, snowkite beginners who already know how to kite and ski/snowboard will be able to manage on their first session!



GRAND

HOTEL





Gyumri Spot: Apricot Hotel Gyumri is a cozy hotel located in the heart of Gyumri, offering a blend of modern comfort and traditional Armenian decor. Just 30 minutes away from a popular snowkite spot, it's an ideal base for winter sports enthusiasts. Guests can enjoy both the cultural attractions of Armenia's second-largest city and the exciting snowkiting activities nearby, making it perfect for combining adventure and relaxation.

HERBS & HONEY





We spend most of the trip here, as close as possible to the snowkite spot. **Herbs & Honey** is a charming boutique hotel located in the village of Vardaghbyur, Armenia, around 40 minutes from Gyumri and directly on one of the best snowkite spots in the region. Set at around 2,000 metres above sea level in Shirak, it offers a remote, wild setting perfectly suited to the sport.

We stay here to fully experience the area over several days, between snow sessions, recovery time, and total immersion in Armenian nature. The rooms are spacious, with balconies, and the atmosphere is simple, warm, and open to the outdoors.

The hotel also offers a spa using local herbs and farm-to-table cuisine, perfect for recovering after a day on the snow. It is a true base camp for an intense week of snowkiting, following the rhythm of the wind and the mountains.

IN CASE OF LOW WIND CONDITIONS

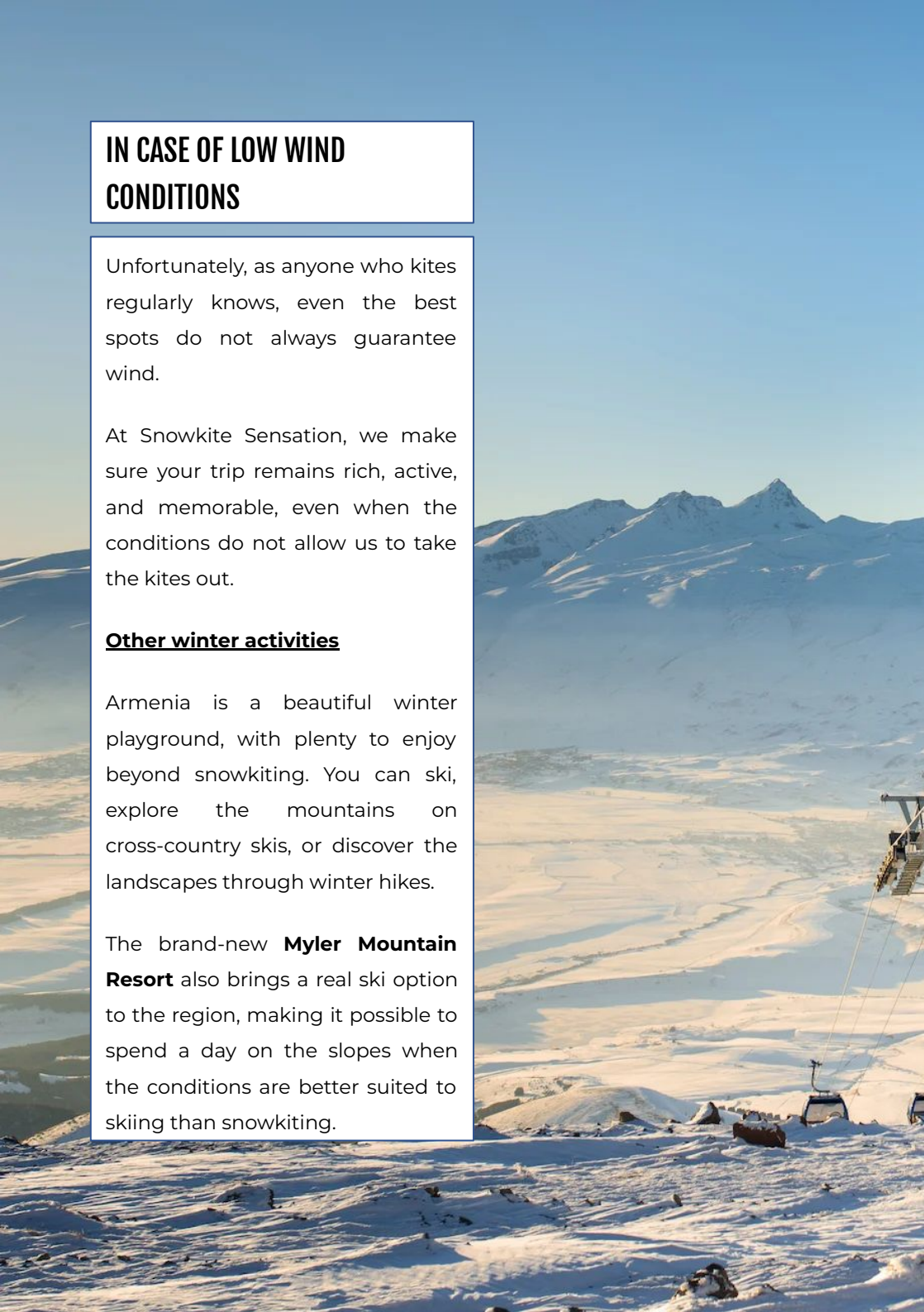
Unfortunately, as anyone who kites regularly knows, even the best spots do not always guarantee wind.

At Snowkite Sensation, we make sure your trip remains rich, active, and memorable, even when the conditions do not allow us to take the kites out.

Other winter activities

Armenia is a beautiful winter playground, with plenty to enjoy beyond snowkiting. You can ski, explore the mountains on cross-country skis, or discover the landscapes through winter hikes.

The brand-new **Myler Mountain Resort** also brings a real ski option to the region, making it possible to spend a day on the slopes when the conditions are better suited to skiing than snowkiting.





IN CASE OF LOW WIND CONDITIONS

Gastronomy: Armenian cuisine stands out as one of the most unique and traditional in the world. It boasts a diverse array of dishes bursting with flavors, prepared using age-old techniques. As more visitors explore Armenia, more get to savor its rich culinary heritage. Each dish tells a tale of ancient Armenia's culinary prowess, showcasing their skill in crafting bread, kebabs, and other delectable recipes that demand serious expertise. Dining with an Armenian family often means a table laden with a colorful variety of dishes. Lavash, a scrumptious flatbread, is an absolute essential! During our week-long visit to Armenia, we never had the same meal twice – there's just so much to explore!





IN CASE OF LOW WIND CONDITIONS

Sightseeing and Relaxation Armenia earned a spot on Forbes' list of "10 Underrated Destinations to Visit in 2020."

Yerevan, the capital, boasts grand Soviet-era architecture. Dominating its main avenue, the Matenadaran houses thousands of ancient Greek and Armenian manuscripts. Republic Square serves as the city's heart, with musical fountains and monumental government buildings. Nearby, the History Museum of Armenia showcases archaeological treasures dating back to around 3500 B.C. Visiting the genocide museum and the manuscript museum is an absolute must. If time allows, the "Back in the USSR" tour is highly recommended.

For relaxation, Gyumri also offers an authentic wellness experience at the **Alexandar Spa And Oriental Bath**, a traditional oriental spa where guests can unwind after a day outdoors and enjoy a moment of calm and recovery.



YOUR ITINERARY



Yerevan Airport



 2h00

TRANSFER

DAY 1



Hotel in Gyumri

1 night



 40 min

TRANSFER

DAY 2 TO 6



Herbs & Honey

Hotel at the snowkite spot

5 nights



 40 min

TRANSFER

DAY 7



Return to the Hotel in Gyumri

1 night



 2h00

TRANSFER

DAY 8



Armenian Genocide Museum

Yerevan



Yerevan Airport

PRACTICAL INFORMATION



LANGUAGE

The official language is Armenian.
English and Russian are widely spoken.



TIME DIFFERENCE (GMT+04:00)

12:00 in France corresponds to 15:00 in Yerevan.



ELECTRICITY

Power: 230 V
Plugs: type C & F



CURRENCY

Armenian dram
1 euro = 430 drams



EMERGENCIES

101 for firefighters
102 for police
103 for ambulance services



USEFUL APPS

Windy.com



YOUR STAY

SNOWKITE EXPEDITION IN ARMENIA



RATES & AVAILABILITY

Rates vary depending on the season, the number of participants and logistical conditions.

Visit our website to access up-to-date prices and availability.



Scan me

to view rates online



WHAT'S INCLUDED

- French-speaking local and international snowkite guides
- Daily coaching and personalized support
- Airport transfers and local transport included
- Safety equipment provided radio, GPS, safety support
- Daily sessions in search of the best wind
- Direct access to the spot or transfers to the best areas
- Non-kite activities if there is no wind
- Immersion in Armenia's wide open spaces



ACCOMMODATION

- 1 night at a hotel in Gyumri
- 5 nights at Herbs & Honey, in the heart of the snowkite spot
- 1 final night in Gyumri before departure
- Comfortable accommodation and half-board



OPTIONS

- Full kite equipment available (all sizes)
- Ski / splitboard rental
- Additional activities available
- Comprehensive travel insurance



NOT INCLUDED

- International flights: around €300 to €500 depending on the departure city and booking period



1 PERSON

single room – half-board

WITH YOUR OWN EQUIPMENT

€2,115 incl. VAT

per person

WITH EQUIPMENT RENTAL + SKIS

€2,640 incl. VAT

per person



2 PEOPLE

double room – half-board

WITH YOUR OWN EQUIPMENT

€3,570 incl. VAT

or €1,785 per person

WITH EQUIPMENT RENTAL + SKIS

€4,625 incl. VAT

or €2,312.50 per person



BOOK YOUR EXPERIENCE

snowkitesensation.com

Direct contact for a personalized quote



Payment by bank card

Option to pay in installments
Insurance included depending on bank conditions

CANCELLATION POLICY



CANCELLATION BEFORE DEPARTURE

In accordance with the provisions of Article L211-14 of the French Tourism Code, any cancellation request must be sent by e-mail with acknowledgement of receipt to the Provider's address indicated in our Terms & Conditions.

The date of receipt will be taken into account to calculate cancellation fees.

Any request must be accompanied by the booking reference and the Client's name.



OUR COMMITMENT

Transparency, fairness and responsiveness.

We commit to handling every request with the utmost care.

A reply will be given as quickly as possible.

CANCELLATION FEES



MORE THAN 60 DAYS BEFORE DEPARTURE

100% REFUNDED

7 days after the first payment only, if more than 60 days before departure.



BETWEEN 60 AND 31 DAYS BEFORE DEPARTURE

50% OF THE TOTAL PAYMENT AMOUNT

of your stay will be due to the provider.



LESS THAN 30 DAYS BEFORE DEPARTURE OR NO-SHOW

100% OF THE ORDER AMOUNT

and/or, where applicable, the accommodation rental will be due to the provider.



IMPORTANT NOTE

The amount of the trip may be reimbursed depending on the cancellation cover selected if the client has subscribed to our travel multirisk insurance or cancellation insurance.



PAYMENT BY PREMIUM BANK CARD

Payments made with a Visa Premier or Mastercard Gold card may include insurance, assistance and cancellation cover.

We invite our clients to check the conditions with their bank beforehand; this cover may, where applicable, replace the travel multirisk insurance offered.



MORE INFORMATION IN OUR TERMS & CONDITIONS

snowkitesensation.com/en/terms-and-conditions/





SNOWKITE
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KEEP IN TOUCH

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